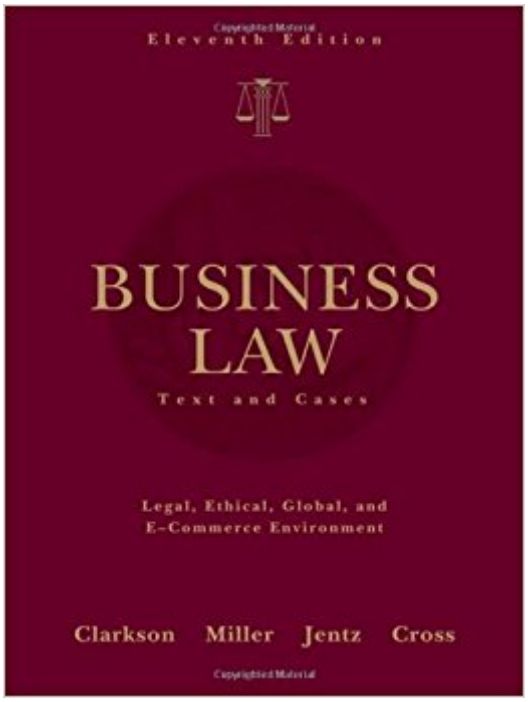
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Business Law: Text And Cases (Available Titles CengageNOW)



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Synopsis

Comprehensive, relevant, and meticulously up-to-date, BUSINESS LAW, Eleventh Edition, combines in-depth coverage of business law in a unique student-friendly format. It delivers a classic blend of black letter law and cutting-edge coverage of contemporary issues and cases - making the law accessible, interesting, and relevant for readers. It provides an excellent assortment of cases, ranging from precedent-setting landmarks to the most recent decisions. Ethical, global, and e-commerce themes are integrated throughout the text, which also emphasizes critical-thinking skills. Numerous features and exercises ensure that students have a solid understanding of chapter concepts. In addition, the text's unmatched support materials include innovative online study tools (available on the text's companion web site: www.cengage.com/blaw/clarkson) that will help maximize efforts and improve results. It's no wonder that BUSINESS LAW, Eleventh Edition, is used by more colleges and universities than any other business law text.

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Customer Reviews

Roger LeRoy Miller has served on the faculty of several universities, including the University of Washington, Clemson University, and the University of Miami School of Law, where he taught intellectual property law, entertainment law, and other subjects. Widely published, his work has appeared in the INSURANCE COUNSEL JOURNAL, DEFENSE RESEARCH, CALIFORNIA TRIAL LAWYERS JOURNAL, ANTITRUST BULLETIN, WISCONSIN LAW REVIEW, and CONNECTICUT LAW REVIEW. He has authored or co-authored numerous textbooks, including BUSINESS LAW:

TEXT & CASES: LEGAL, ETHICAL, GLOBAL, AND CORPORATE ENVIRONMENT; THE LEGAL ENVIRONMENT: TEXT & CASES: ETHICAL, REGULATORY, GLOBAL, AND CORPORATE ISSUES; BUSINESS LAW TODAY; and THE LEGAL ENVIRONMENT TODAY. He completed his studies at the University of California at Berkeley and University of Chicago.Gaylord A. Jentz was the Herbert D. Kelleher Emeritus Centennial Professor in Business Law at the University of Texas at Austin Graduate School of Business. He received his B.A., M.B.A., and J.D. degrees from the University of Wisconsin. Dr. Jentz was a past president of the Academy of Legal Studies in Business, the Southwestern Federation of Administrative Disciplines, the Southern Business Law Association, Phi Kappa Phi (UT Chapter), and the Texas Association of College Teachers. He was the author or coauthor of six monographs and 56 books and editions, including WEST'S BUSINESS LAW: TEXT & CASES, Tenth Edition; FUNDAMENTALS OF BUSINESS LAW, Seventh Edition; and several versions of BUSINESS LAW TODAY. He also published in several learned journals and was past editor-in-chief of the American Business Law Journal. Dr. Jentz gave advanced purchasing seminars throughout the United States and taught at five regional and graduate banking schools. He was the recipient of 16 teaching, academic, and service excellence awards, including the CBA Foundation Award for Excellence in Education, the CBA Foundation Advisory Council Distinguished Scholastic Contributions Award, the Academy of Legal Studies in Business Faculty Excellence Award, the Western States School of Banking Leadership Award, the James C. Scarboro Memorial Award for Outstanding Leadership in Banking Education, and The University of Texas "Civitatis" Award. He was also inducted into the Texas Business School (McCombs School of Business) "CBA Hall of Fame."Frank B. Cross is the Herbert D. Kelleher Centennial Professor of Business Law at The University of Texas at Austin Law School, where his research centers on judicial decision-making, the economics of law and litigation, and traditional policy and doctrinal issues in administrative law. He has written several books as well as pieces for the YALE LAW JOURNAL, COLUMBIA LAW REVIEW, UNIVERSITY OF CHICAGO LAW REVIEW, NEW YORK UNIVERSITY LAW REVIEW, TEXAS LAW REVIEW, VIRGINIA LAW REVIEW, CORNELL LAW REVIEW, GEORGETOWN LAW JOURNAL, NORTHWESTERN LAW REVIEW, and UCLA LAW REVIEW. A former president of the Academy of Legal Studies in Business, Professor Cross received his B.A. from the University of Kansas and J.D. from Harvard Law School.

I originally purchased this book for a business law class I took, but the information I learned from it helped me from preventing my employer at the time to get one over on me. Everybody should know the basics of business law, especially contract law, and this book provides that kind of valuable

information in a way easy to retain.1. It’s literally saved me from being screwed out of over $1000 dollars.2. It’s slightly bigger than the average sized mouse-pad, so you can use it as a mouse-pad stand while surfing the internet from your couch.A saving grace from scumbag businessmen and a convenient mouse-pad stand, it should be in every single house.

Very dry book, didn’t crack it open once since professor majorly relied on power point slides.

I got the Kindle version after I already had a hardback version for a Business Law class. The hardback version was fine, but what I found in the Kindle version was that the number of missing passages, typos, and errors was very high.In one situation, one of the cases was actually missing! I was asked to read in class by my instructor, and had to borrow a book after a few minutes of struggling to understand what case he was talking about. I believe that was in chapter 9, but can’t remember.In other cases the formatting is rendered useless, and if things are in an ordered numbered list, they are just jumbled together poorly.I just found in Chapter 10, several sentences that were cut off, and mashed together so incomprehensibly that I had to refer back to the paper version. I am sincerely grateful I have the paper version because there is no way I could have answered that take home test question with that passage because it doesn’t make sense at all.It is still useful, for the most part, to take to class, but I would not rely on it for tests. The information is just all to often missing, or has typos that render it hard to understand.I’m actually very disappointed in this because I was going to buy all my textbooks in Kindle format if I could next quarter, but now I’m not so sure I should.

Succinct but sloppy. Some mistakes; weird presentation of facts at times (probably doesn’t want to get sued by another textbook that had a straightforward explanation, maybe.) A few details I didn’t agree with but not grossly wrong.Basically, a community-college item.My school doesn’t offer undergrad classes below the 300 level so I took this AFTER a legal environment for non-majors class which used a book I liked far better:http://www..com/Legal-Environment-Business-Roger-Meiners/dp/0538473991/ref=sr_1_1?ie=UTF8&qid=1331844134&sr=8-1

I used this for my FRL 201 class and found it surprisingly easy to read, considering I had an insanely difficult-to-please teacher. The easiest part of this book is the way it’s written: read the first and last sentence of every paragraph to get the ideas of the chapters. I liked the organization,

though I'd personally swap some of the chapters around and found some parts a little unnecessary in the beginning.Overall, for being forced to read this book I've had worse. Much worse.

Great book I didnt expect this would be that good

I was looking for a book that was less expensive than the student bookstore. I buy all the time, so looked there first.I found my Business Law book. There were over 100 different offers. I chose one that was distributed by directly.The book is in excellent shape. It appears to be almost new. Definitely better shape than the used books at the bookstore. The buy back program also is better than the school.I would recommend the service that offers.

I expected a law textbook to be painful to read and with the thickness to have too much filler. Instead it is actually to the point. (Still some filler, but less so than other textbooks.) It also makes the court case details obvious by using italics, which makes skipping over ones I don't need to read easy. It also does a great job of explaining what would be unclear information with great use of examples to help you understand.

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